



# The 16<sup>th</sup> Congress of the Asia-Pacific Vitreo-retina Society

held in conjunction with

## The 3<sup>rd</sup> Asia-Pacific Ocular Imaging Society Congress

## The 35<sup>th</sup> Annual Scientific Meeting

## Hong Kong Ophthalmological Symposium

# December 8-10, 2023

Hong Kong Convention and Exhibition Centre



Official website:  
[2023.apvrs.org](https://2023.apvrs.org)

# Sponsorship & Exhibition Prospectus

Hosts



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# Welcome Message

We are most excited to invite you to participate in the 16<sup>th</sup> Asia-Pacific Vitreo-retina Society (APVRS) Congress at Hong Kong Convention and Exhibition Centre (HKCEC), from December 8 - 10, 2023.

Dedicated to advancing the frontiers of vitreo-retina in the Asia-Pacific region, the Asia-Pacific Vitreo-retina Society organizes its annual congress to provide a platform for vitreo-retinal specialists to meet and exchange expertise and to disseminate the highest standards of vitreo-retinal treatment, clinical and basic science research, education and training, and patient care in vitreo-retina. The 16th APVRS Congress is anticipated to bring together over 1,000 delegates and more than 100 top-notch speakers from all over the world to explore current knowledge in vitreo-retina.

As one of the most important vitreo-retinal meetings in the Asia-Pacific region and beyond, the APVRS annual congress will include symposiums to provide a unique opportunity for all those working in the diagnosis and treatment of vitreo-retinal diseases to keep abreast of the latest developments in this rapidly changing and expanding field. The long-due APVRS congress also allows colleagues to reconnect and network with one another face-to-face.

Hong Kong is a hugely dynamic city with a unique blend of Eastern and Western cultures. Her panoramic range of tourist attractions caters for all types of visitors and interests.

We are looking forward to another very successful congress, one that showcases the latest advances in vitreo-retina in which the needs of the industry as well as delegates are fully met. We cordially invite companies to actively participate in this prestigious congress, which will be an excellent occasion for promoting key business interests.

Yours sincerely,



**Prof Dennis Lam**  
Congress President  
16th APVRS Congress



**Prof Guy Chen**  
Congress President  
16th APVRS Congress



**Prof Chi-Chun Lai**  
President  
APVRS



**A/Prof Andrew Chang**  
Secretary-General  
APVRS



**Prof Tien Yin Wong**  
Congress President  
3<sup>rd</sup> APOIS Congress



**Prof Clement Tham**  
President  
COHK  
Chairman  
DOVS CUHK



**Dr Ian Wong**  
President  
HKOS



**Prof Paisan  
Ruamviboonsuk**  
Scientific Secretary  
APVRS

# Congress Information

## Hosts



### Asia-Pacific Vitreo-retina Society

The Asia-Pacific Vitreo-retina Society (APVRS) was founded in 2006 with the mission to assist in the development of the vitreo-retinal subspecialty in the Asia-Pacific region, to provide a platform for good integration of skills and knowledge of vitreo-retinal specialists, and to promote and disseminate eye care information about vitreo-retinal diseases and related issues to the general public.

Learn more about the APVRS at [www.apvrs.org](http://www.apvrs.org).



### Asia-Pacific Ocular Imaging Society

Asia-Pacific Ocular Imaging Society (APOIS) is an academic, scientific and professional society that facilitates collaboration between ophthalmologists and vision scientists in the region, with a focus on development and application of ocular imaging. APOIS aims to provide a dynamic professional and educational platform for ophthalmologists and vision scientists from around the world to meet, exchange and advance knowledge in ocular imaging, to develop standards and guidelines in new and emerging ocular imaging technology, to encourage collaborative research and clinical service projects, to assist ophthalmological colleagues to be up to date with advances in all aspects of ocular imaging, and to contribute to international development in ocular imaging.

Website: <http://apois.org/>



香港眼科醫學院

### The College of Ophthalmologists of Hong Kong (COHK)

The College of Ophthalmologists of Hong Kong was incorporated in October 1994 with the following objectives: 1. To promote for public benefit the advancement of knowledge in the field of ophthalmology 2. To promote for public benefit the standard of ophthalmic care in Hong Kong 3. To develop and maintain good practice and high professional standards of competence in the field of ophthalmology 4. To act as a consultative body for matters of educational or public interest concerning ophthalmology 5. To encourage and support training, continuing education and research in ophthalmology.

Website: [www.cohk.org.hk](http://www.cohk.org.hk)



## The Hong Kong Ophthalmological Society (HKOS)



The Hong Kong Ophthalmological Society (HKOS) was formed and registered on 16 August 1954 with Dr Dansey Browning as the first Chairman. The Society was established with the objectives to maintain and upgrade the quality of eye care in Hong Kong, and to foster brotherhood among eye care professionals serving the public in Hong Kong. Every year since 1989, the HKOS has organized the annual scientific meeting in ophthalmology, as well as other ad-hoc open lectures by internationally renowned speakers. This tradition has been carried on jointly with other health-related associations and has supported many public health talks and vision screening programs. There are at present over 300 members registered with the Society.

Website: [www.hkos.org.hk](http://www.hkos.org.hk)

## Department of Ophthalmology and Visual Sciences (DOVS), The Chinese University of Hong Kong (CUHK)



The Department of Ophthalmology and Visual Sciences (DOVS) of The Chinese University of Hong Kong (CUHK), founded in 1994, was the first academic ophthalmology department in Hong Kong. Now a leading ophthalmic institute in Asia, CUHK DOVS provides ophthalmic education to undergraduate and postgraduate students, delivers professional training to ophthalmology trainees and specialists from Hong Kong and overseas, and conducts clinical, basic, and epidemiological research that advances eye care to patients. The Department consists of two main functional units: the CUHK Eye Centre and the CUHK Ophthalmic Laboratory.



The CUHK Eye Centre includes the CUHK-HKEH Private Eye Clinic which provides subspecialty-based clinical ophthalmic care to the public, the CUHK-HKEH Clinical Drug Trial Centre which is the only clinical ophthalmic research facility in Hong Kong accredited by the National Medical Products Administration (NMPA) in China, the Pao So Kok Macular Disease Treatment and Research Centre, and the Lam Kin Chung · Jet King-Shing Ho Glaucoma Treatment and Research Centre.

The CUHK Ophthalmic Laboratory includes the Lim Por-yen Eye Genetics Research Centre, The CUHK Ophthalmic Microsurgical Training Centre, as well as the clinical and visual sciences research laboratories and facilities of the Department. The Lee Wing Kit Advanced Ophthalmic Training and Education Centre (AOTEC), officially opened at Hong Kong Eye Hospital in 2012, raises the standard of CUHK ophthalmic training and education to world class.

Website: [www.ovs.cuhk.edu.hk](http://www.ovs.cuhk.edu.hk)

# Congress Information

## Attendance Profile

The 16<sup>th</sup> APVRS Congress is expected to bring together over 1,000 – 1,200 delegates. With a very strong scientific program, we are confident of excellent attendance at the 16<sup>th</sup> AVPRS Congress.

This is a summary of the attendance record of previous APVRS congresses:

Year	Host Country	Attendance Figure	Number of Countries
2022	Taipei, Chinese Taipei	1,092	27
2021	Virtual	1,198	47
2020	<i>Cancelled due to pandemic</i>		
2019	Shanghai, China	3,944	44
2018	Seoul, South Korea	1,217	38
2017	Kuala Lumpur, Malaysia	1,568	36
2016	Bangkok, Thailand	1,658	44
2015	Sydney, Australia	1,063	37
2013	Nagoya, Japan	2,323	33
2012	Hong Kong	1,572	38
2011	Hyderabad, India	800	35

## Congress Objectives

- To showcase the most important and cutting-edge clinical and research studies and outline new trends in the diagnosis and treatment of vitreo-retinal diseases
- To provide a platform for fruitful scientific exchange, presentation of high-quality, original scientific studies and research
- To promote the exchange of expertise and to disseminate the most updated clinical practice and international gold standards
- To give delegates an opportunity to network, make and renew friendships
- To keep delegates updated on industry research and developments

## Scientific Program

Chaired by Prof Paisan Ruamviboonsuk, the scientific program will cover 29 important areas in the field of vitreo-retina. Each invited symposium will be coordinated by an Asia-Pacific coordinator, an international coordinator and a host coordinator, who are experts in the topics to be discussed. They will work together to engineer a world-class vitreo-retina program. The Committee will also be collaborating with co-host, a comprehensive subspecialty society, to organize cross-subspecialty sessions this year. Coordinator information will be available at <http://2023.apvrs.org/scientific-program/>.

Over the 3-day program of the 16<sup>th</sup> APVRS Congress, we will foster interaction in a number of innovative ways and encourage dialogue through plenary sessions, free paper presentations, poster sessions and keynote lectures.

# Congress Information

## Venue

The 16<sup>th</sup> APVRS Congress will take place in Hong Kong Convention Centre (HKCEC).



With its vast curtain of glass and 40,000-square-metre aluminium roof sculpted to echo a seabird soaring in flight, the striking Hong Kong Convention and Exhibition Centre is a major landmark on the Hong Kong Island skyline. The HKCEC is known as a world-class convention and exhibition centre and was voted Best Convention and Exhibition Centre in Asia 13 times among industry awards from 2001 to 2016.

For more information about HKCEC, please visit <https://www.hkcec.com/en>.

# Congress Information

## Important Dates

Please mark your calendar with the following dates:

Schedule	Date
Abstract Submission Opens	May 22, 2023
Early Bird Registration Opens	May 22, 2023
Booth Assignment Starts	August 1, 2023
Hotel Reservation Opens	August 7, 2023
Abstract Submission Deadline	August 18, 2023
Early Bird Registration Deadline	September 30, 2023
Exhibit & Support Final Payment Due	September 30, 2023
Hotel Reservation Deadline	October 3, 2023
Advance Registration Deadline	November 30, 2023
Online Registration Deadline	December 1, 2023
Opening Ceremony Featuring APVRS Tano Lecture	December 8, 2023
Congress Party	December 9, 2023

## Website

The 16<sup>h</sup> APVRS Congress website contains all details relating to the Congress. It will be updated from time to time. Please visit it regularly at <http://2023.apvrs.org>.



# Sponsorship Opportunities

The 16<sup>th</sup> Asia-Pacific Vitreo-retina Society Congress (16<sup>th</sup> APVRS Congress) will provide sponsors with exposure and access to delegates who have the capacity to influence the selection of products and services with their organizations. The congress also provides you with the opportunity to demonstrate your support and commitment to the field of vitreo-retina and general ophthalmology while our sponsorship program will extend your visibility beyond the exhibition hall to achieve maximum exposure at the congress.

In order to ensure that your company can achieve its objectives by taking part in the 16<sup>th</sup> APVRS Congress, a wide range of sponsorship opportunities is available. In addition to packages, sponsors can also consider taking out individual items.

## Benefits & Acknowledgments

It is the express intention of the Congress Organizing Committee to ensure that package sponsors will receive the highest recognition in return for their generous support.

General benefits will include:

- Company name and logo on sponsored item(s)
- Acknowledgment in promotional materials
- Acknowledgment on the congress website
- Acknowledgment with company logo in the Final Program Book
- Company name and logo on sponsors' acknowledgment boards, which will be prominently displayed throughout the congress venue
- Priority choice of exhibition space
- Use of congress logo on company communications relating to the 16<sup>th</sup> APVRS Congress

# Sponsorship Packages

## Sponsor Advantage Chart

Three different levels of sponsorship are being offered. The benefits of each are summarized as follows:

Benefit	Diamond US\$140,000	Platinum US\$100,000	Gold US\$80,000
1. Lunch Symposium	2 symposiums (60 mins) 400 pax	1 symposium (60 mins) 400 pax	1 lunch (60 mins) 200 pax
2. Exhibition Space	72 m <sup>2</sup> booth space in prime location	54 m <sup>2</sup> booth space in prime location	45 m <sup>2</sup> booth space in prime location
3. Exhibitor Badges	16	12	10
4. Trade Delegate Badges	16	12	10
5. Gala Dinner Tickets	5	5	3
6. Delegate Bag	Logo on the outside of the delegate bag	Logo on the outside of the delegate bag	N/A
7. Delegate Bag Insert	2	2	1
8. Product Catalogue in Delegate Bag	1	1	N/A
9. Company Logo	✓ Congress Flyers, Backdrop in Registration Area, back of name badges, Signage in Congress Venue, Congress Website and Mobile App		
10. Acknowledgment in Monthly E-newsletter	✓	✓	✓
11. Final Program Book Advertising	2 full pages Full color	2 full pages Full color	1 full page Full color
12. Logo Link on Congress Website to Own Site	Logo link + 500-word company profile	Logo link + 500-word company profile	Logo link + 300-word company profile
13. Use of 16 <sup>th</sup> APVRS Congress Logo	✓	✓	✓
14. Advance E-mailing to Delegate List	2	2	1
15. Peripheral Items <sup>#</sup>	20% discount	20% discount	20% discount
16. Breaktime Video Ad	3 mins	3 mins	2 mins
17. Pop-up Advertisement	3	3	2
18. Push Notification	3	3	2
19. E-Banner Advertisement	1	1	1
20. Congress App	✓ Company Profile ✓ Company Logo Link ✓ Product Catalogue (3 full pages)	✓ Company Profile ✓ Company Logo Link ✓ Product Catalogue (3 full pages)	✓ Company Profile ✓ Company Logo Link ✓ Product Catalogue (2 full pages)
21. Social Media Post	3	3	2

*Remarks:*

1. Upgrade for symposium depends on the availability of venues, sponsors may incur extra costs with regards to the upgrade.
2. Package sponsors are signed up on a first come, first serve basis.

<sup>#</sup>Applicable to 20% discount on the order of advertising and delegate items. See P.29-30.

# Sponsorship Packages

## **Diamond Sponsorship Package (Max = 2)**

**US\$140,000**

### **1. Sponsored Symposium**

- Two 60-minute lunchtime symposiums in a lecture hall (capacity over 400).
- The exact schedule of the symposium will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.
- Food and drinks are to be provided for the audience at sponsors' own expense.

### **2. Exhibition Space**

- Seventy-two square meters space (total = 72 m<sup>2</sup>).
- Priority choice of exhibition space and location. \*
- The larger the area reserved, the higher the priority.
- Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the organizers.

### **3. Exhibitor Badges**

- Sixteen complimentary exhibitor badges.

### **4. Trade Delegate Badges**

- Sixteen complimentary trade delegate badges.
- Each trade delegate registration will have the same entitlement as normal delegate registration.

### **5. Gala Dinner Tickets**

- Five complimentary tickets.

### **6. Delegate Bag**

- Company logo will be printed (1 color) on the outside of the delegate bag along with the congress logo. Order of the logos will be based on alphabetical order of the company names.

### **7. Delegate Bag Insert**

- Up to two promotional leaflets/flyers in A4/A5/B5 size and not more than 150 grams for each leaflet/flyer.

### **8. Product Catalogue in Delegate Bag**

- One product catalogue of less than 8 pages (including cover), and not more than 150 grams for each page.

### **9. Company Logo**

- Company logo on congress flyers, backdrop in registration area, signage in congress venue, congress mobile app, and the back of name badge.

### **10. Acknowledgment in Monthly E-newsletter**

- Acknowledgement in monthly e-newsletters (approximately 8 issues with circulation of over 30,000 per issue).

### **11. Final Program Book Advertising**

- Two full pages, full-color ads in the Final Program Book.

### **12. Logo Link on Congress Website to Own Site**

- Logo link on congress website to company website, and company name link to company profile in less than 500 words.

### **13. Use of Congress Logo**

- Use of congress logo on company communications relating to the 16<sup>th</sup> APVRS Congress.

### **14. Advance Mailing to Delegate List**

- Two advance e-mailings to delegate list.

### **15. Peripheral Item**

- 20% discount on the order of advertising and delegate items on the peripheral item list.

### **16. Breaktime Video Ad on Loop**

- Three-minute breaktime video advertisement on loop.
- The ad unit of a breaktime video advertisement is 30-second. Sponsors can break their assigned time into several ad units.
- The final video advertisement file is to be provided by individual sponsors.
- The exact schedule of the breaktime video advertisement will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.

### **17. Pop-up Advertisement**

- Three pop-up advertisements sent to all delegates using the congress mobile app and website.
- The final advertisement artwork file is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
- The exact schedule of pop-up advertisements will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.

### **18. Push Notification**

- Three push notifications sent to all delegates using the congress mobile app.
- The notification content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
- The exact schedule of push notifications will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.

### **19. E-Banner Advertisement**

- One company banner displayed on congress website and congress mobile.

### **20. Congress App**

- Company profile (less than 100 words) and logo link to designated website on congress mobile app.
- Three full-pages, full-color product catalogue.

### **21. Social Media Post**

- Three promotion posts on APVRS's social media sites.

- The promotion content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
- The exact social media sites will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.

*\*Remarks: Diamond sponsors will be given priority over platinum, gold, silver, and bronze sponsors in the assignment of sponsored symposiums and exhibition space.*



# Sponsorship Packages

## **Platinum Sponsorship Package (Max = 3)**

**US\$100,000**

### **1. Sponsored Symposium**

- One 60-minute lunchtime symposium in a lecture hall (capacity over 400).
- The exact schedule of the symposium will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible.
- Food and drinks are to be provided for the audience at sponsors' own expense.

### **2. Exhibition Space**

- Fifty-four square meters. (=54 m<sup>2</sup>)
- Priority choice of exhibition space and location.\*
- The larger the area reserved, the higher the priority.
- Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the organizers.

### **3. Exhibitor Badges**

- Twelve complimentary exhibitor badges.

### **4. Trade Delegate Badges**

- Twelve complimentary trade delegate badges.
- Each trade delegate registration will have the same entitlement as normal delegate registration.

### **5. Gala Dinner Tickets**

- Five complimentary tickets.

### **6. Delegate Bag**

- Company logo will be printed (1 color) on the outside of the delegate bag along with the congress logo. Order of the logos will be based on alphabetical order of the company names.

### **7. Delegate Bag Insert**

- Two promotional leaflet/flyer in A4/A5/B5 size and not more than 150 grams for each leaflet/flyer.

### **8. Product Catalogue in Delegate Bag**

- One product catalogue of less than 8 pages (including cover), and not more than 150 grams for each page.

### **9. Company Logo**

- Company logo on congress flyers, backdrop in registration area, signage in congress venue, congress mobile app, and the back of name badge.

### **10. Acknowledgment in Monthly E-newsletter**

- Acknowledgement in monthly e-newsletters (approximately 4 issues with circulation of over 30,000 per issue).

### **11. Final Program Book Advertising**

- Two full pages, full-color ad in the Final Program Book.

### **12. Logo Link on Congress Website to Own Site**

- Logo link on congress website to company website, and company name link to company profile in less than 500 words.

### **13. Use of Congress Logo**

- Use of congress logo on company communications relating to the 16<sup>th</sup> APVRS Congress.

### **14. Advance Mailing to Delegate List**

- Two advance e-mailings to delegate list.

### **15. Peripheral Items**

- 20% discount on the order of advertising and delegate items on the peripheral item list.

### **16. Breaktime Video Ad on Loop**

- Three-minute breaktime video advertisement on loop.
- The ad unit of a breaktime video advertisement is 30-second. Sponsors can break their assigned time into several ad units.
- The final video advertisement file is to be provided by individual sponsors.
- The exact schedule of the breaktime video advertisement will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible.

### **17. Pop-up Advertisement**

- Three pop-up advertisements sent to all delegates using the congress mobile app and website.
- The final advertisement artwork file is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
- The exact schedule of pop-up advertisements will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible.

### **18. Push Notification**

- Three push notifications sent to all delegates using the congress mobile app.
- The notification content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
- The exact schedule of push notifications will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible.

### **19. E-Banner Advertisement**

- One company banner displayed on congress website and congress mobile.

### **20. Congress App**

- Company profile (less than 100 words) and logo link to designated website on congress mobile app.
- Three full-pages, full-color product catalogue.

### **21. Social Media Post**

- Three promotion posts on APVRS's social media sites.
- The promotion content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

- The exact social media sites will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible.

*\*Remarks: Platinum sponsors will be given priority over gold, silver, and bronze sponsors in the assignment of sponsored symposiums and exhibition space.*

# Sponsorship Packages

## **Gold Sponsorship Package (Max = 3)**

**US\$80,000**

### **1. Sponsored Symposium**

- One 60-minute lunchtime symposium in a lecture hall (capacity over 200).
- The exact schedule of the symposium will be assigned by the organizer that will endeavor to accommodate the needs of every gold sponsor as much as possible.
- Food and drinks are to be provided for the audience at sponsors' own expense.

### **2. Exhibition Space**

- Forty-five square meters (= 45 m<sup>2</sup>)
- Priority choice of exhibition space and location.
- The larger the area reserved, the higher the priority.
- Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the organizers.

### **3. Exhibitor Badges**

- Ten complimentary exhibitor badges.

### **4. Trade Delegate Badges**

- Ten complimentary trade delegate badges.
- Each trade delegate registration will have the same entitlement as normal delegate registration.

### **5. Congress Party Tickets**

- Three complimentary tickets.

### **6. Delegate Bag Insert**

- One promotional leaflet/flyer in A4/A5/B5 size and not more than 150 grams for each leaflet/flyer.

### **7. Company Logo**

- Company logo on congress flyers, backdrop in registration area, signage in congress venue, congress mobile app, and the back of name badge.

### **8. Acknowledgment in Monthly E-newsletter**

- Acknowledgement in monthly e-newsletters (approximately 4 issues with circulation of over 30,000 per issue).

### **9. Final Program Book Advertising**

- One full page, full-color ad in the Final Program Book.

### **10. Logo Link on Congress Website to Own Site**

- Logo link on congress website to company website, and company name link to company profile in less than 300 words.

### **11. Use of Congress Logo**

- Use of congress logo on company communications relating to the 16<sup>th</sup> APVRS Congress.

### **12. Advance Mailing to Delegate List**

- One advance e-mailing to delegate list.

### **13. Peripheral Item**

- 20% discount on the order of advertising and delegate items on the peripheral item list.

### **14. Breaktime Video Ad on Loop**

- Two-minute breaktime video advertisement on loop.
- The ad unit of a breaktime video advertisement is 30-second. Sponsors can break their assigned time into several ad units.
- The final video advertisement file is to be provided by individual sponsors.
- The exact schedule of the breaktime video advertisement will be assigned by the organizer that will endeavor to accommodate the needs of every gold sponsor as much as possible.

### **15. Pop-up Advertisement**

- Two pop-up advertisements sent to all delegates using the congress mobile app and website.
- The final advertisement artwork file is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
- The exact schedule of pop-up advertisements will be assigned by the organizer that will endeavor to accommodate the needs of every gold sponsor as much as possible.

### **16. Push Notification**

- Two push notifications sent to all delegates using the congress mobile app.
- The notification content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
- The exact schedule of push notifications will be assigned by the organizer that will endeavor to accommodate the needs of every gold sponsor as much as possible.

### **17. E-Banner Advertisement**

- One company banner displayed on congress website and congress mobile app.

### **18. Congress App**

- Company profile (less than 100 words) and logo link to designated website on congress mobile app.
- Two full-pages, full-color product catalogue.

### **19. Social Media Post**

- Two promotion posts on APVRS's social media sites.
- The promotion content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
- The exact social media sites will be assigned by the organizer that will endeavor to accommodate the needs of every gold sponsor as much as possible.



Sponsors that support the congress with a total sponsorship of US\$50,000 – US\$79,999 are automatically considered as silver sponsors with the following entitlements:

**1. Company logo**

- Company logo on congress flyers, backdrop in registration area, signage in congress venue, and congress mobile app.

**2. Delegate Bag Insert**

- One promotional leaflet/flyer in A4/A5/B5 size and not more than 150 grams for each leaflet/flyer.

**3. Breaktime Video Ad on Loop**

- One-minute breaktime video advertisement on loop.
- The ad unit of a breaktime video advertisement is 30-second. Sponsors can break their assigned time into several ad units.
- The final video advertisement file is to be provided by individual sponsors.
- The exact schedule of the breaktime video advertisement will be assigned by the organizer that will endeavor to accommodate the needs of every gold sponsor as much as possible.

**4. Pop-up Advertisement**

- One pop-up advertisement sent to all delegates using the congress mobile app and website.
- The final advertisement artwork file is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
- The exact schedule of pop-up advertisements will be assigned by the organizer that will endeavor to accommodate the needs of every gold sponsor as much as possible.

**5. Push Notification**

- One push notification sent to all delegates using the congress mobile app.
- The notification content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
- The exact schedule of push notifications will be assigned by the organizer that will endeavor to accommodate the needs of every silver sponsor as much as possible.

**6. Acknowledgment in Monthly E-newsletter**

- Acknowledgement in monthly e-newsletters (approximately 4 issues with circulation of over 30,000 per issue).

**7. Final Program Book Advertising**

- One half page, full-color ad in the Final Program Book.

**8. Logo Link on Congress Website to Own Site**

- Logo link on congress website to company website, and company name link to company profile in less than 50 words.

Sponsors that support the congress with a total sponsorship of US\$30,000 – US\$49,999 are automatically considered as bronze sponsors with the following entitlements:

**1. Company logo**

- Company logo on congress flyers, backdrop in registration area, signage in congress venue, and congress mobile app.

**2. Acknowledgment in Monthly E-newsletter**

- Acknowledgement in monthly e-newsletters (approximately 4 issues with circulation of over 30,000 per issue).

**3. Final Program Book Advertising**

- One half page, full-color ad in the Final Program Book.

**4. Logo Link on Congress Website to Own Site**

- Logo link on congress website to company website, and company name link to company profile in less than 50 words.

# Sponsorship Items

## Scientific Programs

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### Sponsored Programs

#### **A1 Lunch Symposium (Capacity over 400)**

**US\$30,000**

Sponsors will hold a lunch seminar in a lecture hall seating over 400+ delegates. The session will be of 60 minutes' duration and the exact symposium schedule will be assigned by the organizers. Food and drinks are to be provided for the audience at sponsors' own expense.

#### **A2 Lunch Symposium (Capacity 200)**

**US\$10,000**

Sponsors will hold a lunch seminar in a lecture hall seating 200 delegates. The session will be of 60 minutes' duration and the exact symposium schedule will be assigned by the organizers. Food and drinks are to be provided for the audience at sponsors' own expense.

### Others

#### **A3 Prof Yasuo Tano Travel Grant**

**US\$20,000**

The **sponsors** will be acknowledged in the web-based Travel Grant application system. Grant recipients will be informed of the funding source of the Travel Grants. The Travel Grant will be named as 'APVRS – (Company) Prof Yasuo Tano Travel Grant'.

#### **A4 Speaker Ready Room**

**US\$20,000**

The **sole sponsor's** logo will be displayed as the background of the monitor along with the congress logo on every computer in the Speaker Ready Room. The sole sponsor's logo will also be displayed in prominent places in the Speaker Ready Room exclusively.

#### **A5 Electronic Platform for Video and Poster**

**US\$1,000/10 seconds**

There will be a designated area in the congress venue for electronic display of videos and posters. The electronic platform is a major feature of the congress and is a crucial networking and learning opportunity for participants. The **sponsors'** advertisement will be displayed on the electronic display. The sponsors will be acknowledged in the Final Program Book next to details of the electronic platform.

# Sponsorship Items

## Social Programs

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### **B1 Gala Dinner (Day 2 evening, December 9, 2023)**

**Negotiable**

The **sole sponsor** will sponsor this prestigious occasion intended for all delegates attending the 16<sup>th</sup> APVRS Congress. The sole sponsor's logo will appear on the backdrop, banner and signage in the venue wherever appropriate. A representative of the sole sponsor will be invited to give a 2-minute speech.

### **B2 Advertisement Prior to Gala Dinner**

**US\$1,000/10 seconds**

Advertisements can be done on projectors to raise sponsors' visibility prior to the Gala Dinner. The final advertisement artwork file is to be provided by individual sponsors.

## Branding Items

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### Advertising Items

#### **C1 Breaktime Video Advertisement**

**US\$2,000/30 seconds**

Sponsors and contributors will have the opportunity to advertise and have brand recall during the breaktime. The breakdown advertisement is pre-recorded and will be played while delegates wait for the session to start. Each breaktime advertisement slot will run from 30 seconds to up 5 minutes. The exact advertisement schedule will be assigned by the organizer. The final video advertisement file is to be provided by individual sponsors and contributors.

#### **C2 Advertisement in the APVRS Final Program Book**

<i>Divider</i>	<b>US\$5,000</b>
<i>Back Cover</i>	<b>US\$5,000</b>
<i>Inside Front Cover</i>	<b>US\$4,000</b>
<i>Inside Back Cover</i>	<b>US\$3,000</b>
<i>Run of Page (Full)</i>	<b>US\$2,000</b>
<i>Run of Page (Half)</i>	<b>US\$1,000</b>

**Benefits:** Advertisements in the Final Program Book, which will be distributed to every delegate together with the delegate bag. The final advertisement artwork file is to be provided by individual sponsors.

#### **C3 Banner Advertisement on Congress Website**

<i>Banner Ads: Large (W176 X H60 pixels)</i>	<b>US\$8,000</b>
<i>Banner Ads: Regular (W128 X H35 pixels)</i>	<b>US\$5,000</b>

**Benefits:** Sponsors can post a large or regular banner on the 16<sup>th</sup> APVRS Congress website. The final advertisement artwork file is to be provided by individual sponsors.

# Sponsorship Items

## **C4 Push Notification**

*Pre-Congress (Nov 1 - Dec 7)*

**US\$2,000/ Twice**

*During the Congress (Dec 8 – Dec 10)*

**US\$3,000/ Twice**

Sponsors will have the opportunity to promote their sponsored sessions and send out reminders to all delegates through the congress mobile app and website. The exact schedule of push notifications will be assigned by the organizer. Each sponsor can have at most six push notifications during the pre-congress and congress period. The notification content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

## **C5 Pop-Up Advertisement**

**US\$2,000**

A pop-up advertisement will be shown on the congress mobile app and website. The pop-up advertisement will be displayed on a single congress day selected by the sponsor. The exact schedule of the pop-up advertisement will be assigned by the organizer. Each sponsor can have at most four pop-up advertisements during the pre-congress and congress period. The final advertisement artwork file is to be provided by individual sponsors.

## **C6 Delegate Bag Insert (Exclusive for Package Sponsors)**

*1 Insert (maximum size A4, no more than 150 grams)*

**US\$2,000**

*1 Product catalogue of less than 8 pages (no more than 150 grams per page)*

**US\$6,000**

**Benefits:** Delegate bag inserts and product catalogues are to be distributed in the delegate bag. The final artwork file is to be provided by individual sponsors. Printing and shipping costs are to be borne by sponsors.

## Congress Mobile App Items

### **D1 Company Profile**

**US\$5,000**

Sponsors will have the opportunity to give a company overview (less than 100 words) to all delegates using the congress mobile app. They are allowed to embed their logos in their profile for directing delegates to view their own company websites/promotional materials. Sponsors are also allowed to upload one product catalogue (one full page, full color) to their profile. The content of the company profile, designated links, logo and product catalogue are to be provided by individual sponsors.

### **D2 Logo**

**US\$20,000**

The **sole sponsor's** logo will be posted in a prominent position on the congress mobile app for smartphones and tablet computers (Production cost included).



# Sponsorship Items

## Delegate Items

### E1 Lanyard

**US\$20,000**

The **sole sponsor's** logo will be printed on the lanyard, which will be distributed to every delegate attending the event, together with the congress logo and the organizers' logo (Production cost included).

### E2 Pocket Program

**US\$20,000**

The **sole sponsor's** exclusive advertisement will be shown in a prominent position in the Pocket Program (Production cost included).

### E3 Pads or Pens

**US\$3,000**

The **sole sponsor** can highlight the company name and logo on either item that will see continuous use throughout the congress. The pads or pens will be distributed in the delegate bag and should be supplied by the sole sponsor that will bear the production cost.

## On-site Items

### F1 Wireless Network Provision

**US\$20,000**

Delegates wishing to access the internet via their own laptop, tablet or smartphone may do so by using the congress Wi-Fi. An initial branded splash screen will bear the **sole sponsor's** logo and will ask for a password (which may be a company or product name) for Wi-Fi connection. On accessing the internet, the default homepage can be the sole sponsor's company or product page.

### F2 Executive Lounge

**US\$20,000**

The **sole sponsor's** logo will be displayed on coffee tables and other prominent places in the Lounge, where free flow of coffee and light refreshments will be served to our VIPs. The costs of light refreshments and drinks are to be provided at sponsor's own expense.

### F3 Coffee Break

**US\$10,000**

Sponsors will have the opportunity to organize two 30-minute inter-session coffee breaks, one in mid-morning and the other in the afternoon, at the designated coffee break station. Exact coffee break schedule will be assigned by the organizers. Signage with the sponsor's logo will be displayed at the coffee station during the break. Light refreshments and drinks are inclusive.

### F4 Signage

**US\$15,000**

There will be extensive congress signage around the congress venue. Sponsors can print their company logo on all directional signs.

### F5 Bottled Water

**US\$8,000**

Bottled water will be distributed all around the venue. This provides a great opportunity for sponsors to increase their visibility outside the exhibition hall.

## Code of Practice

Please note that it is the Sponsor's/Exhibitor's responsibility to comply with the local authority's regulations and the Code of Practice on the Promotion of Medicine by European Federation of Pharmaceuticals Industries & Associations (EFPIA) available at [www.efpia.org](http://www.efpia.org) and by International Federation of Pharmaceutical Manufacturers & Associations (IFMPA) available at [www.ifpma.org](http://www.ifpma.org).

## Force Majeure

APVRS will not be liable or responsible for any failure to perform or delay in performance of any of our obligations under the terms and conditions that is caused by events outside our reasonable control ("Force Majeure Event").

A Force Majeure Event includes any act, event, non-occurrence, omission or accident beyond our reasonable control and includes in particular (but not limited to) the following: strikes or other industrial action; civil commotion, riot, invasion, terrorist attack or threat of terrorist attack; fire, storm, flood or other natural disaster; epidemic and pandemic; impossibility of the use of railway, shipping, aircraft, motor transport or other means of public or private telecommunication networks. Our obligations under these terms and conditions are suspended for the period that the Force Majeure Event continues and provided that if the Force Majeure Event renders, in our opinion, the congress not viable whether from a financial or logistical point of view then we may cancel or postpone the congress.

# Exhibition Information

## Modular Stands

Shell scheme is provided for all stands unless a space only block is requested. The charge per booth is as follows:

Stands	Early Bird On or Before August 14, 2023	Standard From August 14, 2023 Onwards
Standard Booth (3x3 sqm)	US\$5,500	US\$7,000

**\* A floor plan will be sent along with the exhibitor guidelines and booth application form at a later stage. Companies interested in being an exhibitor can contact us to make a reservation for the time being.**

The stand fee includes the following:

- Complimentary exhibitor name badges for 2 persons per each modular booth
- Shell scheme with fascia panel, if required
- Two spotlights
- One power supply
- Daily cleaning of the aisles and common areas
- Morning and afternoon tea in the exhibition areas

Modular booth rentals do not include materials handling, drayage, individual booth lighting, transporting, warehousing, brokerage services, special materials, carpets, or furnishings beyond those specified above, movement, transfer, removal, storage, setup, and dismantling of custom exhibits.

*Remarks:*

1. *Exhibitors who reserve two booths have the priority to choose the booths next to the entrance of the session rooms, which are subject to availability.*
2. *Package sponsors will be given priority choice of booth location.*
3. *Early commitment will enable your company to secure a prominent site.*

# Booking and Contract

## Contracts and Confirmation

### Sponsors

Once a sponsorship booking form is received, a contract will be sent to you for execution with an accompanying invoice for deposit payment from August 14, 2023 onwards. This contract should be signed and returned with the payment.

### Exhibitors

Once a reservation request is received, a confirmation will be emailed to you with an accompanying invoice for deposit payment from August 14, 2023 and onwards.

## Booking Procedures and Payment Information

### Booth Assignment

Booth assignment starts on September 1, 2023, which is based on the companies' sponsorship amounts and payment dates.

### Terms of Payment

50% deposit upon receipt of the sponsorship agreement/exhibition confirmation and invoice  
50% balance by September 30, 2023

All payments must be received on or before September 30, 2023. Should the sponsor/exhibitor fail to complete payments prior to the commencement of the congress, the organizers will be entitled to cancel the reservation, subject to cancellation fees as detailed below.

### Payment Method

Payment can be settled by bank transfer. Payment details will be included in the invoice.

### Cancellation/Modification

Cancellation or modification of sponsorship items or exhibition stands must be made in writing to the organizers. The organizers shall retain:

50% of the agreed amount if the cancellation/modification is made on or before September 30, 2023;  
100% of the full payment the cancellation/modification is made on or after September 30, 2023.

*Note: All refunds are subject to a deduction of applicable banking service fees, which shall be borne by the exhibitor/sponsor.*

# Contact Information

For booking or enquiries, please contact:

## Central Secretariat

Ms Winnie Ho

Senior Executive Manager and Assistant Project Manager

Asia-Pacific Vitreo-Retina Society

Tel: (+852) 3892-5017

Fax: (+852) 2715-9490

Email: [exhibition@apvrs.org](mailto:exhibition@apvrs.org)

## Local Professional Congress Organizer (PCO)

Ms Angela Lai

Manager

I-Concept Event Ltd.

Tel: (+852) 9832 7001

Email: [angelalai@i-concept-event.com](mailto:angelalai@i-concept-event.com)

# Booking Form – Sponsorship & Exhibition

Please complete all the details and return the booking form to [exhibition@apvrs.org](mailto:exhibition@apvrs.org).

<b>Contact Information</b>	
Company Name*:	_____
Contact Name:	_____ Position: _____
Address:	_____ _____
Tel:	_____ Fax: _____
Email:	_____ Website: _____

  

<b>Invoice Information</b>	
Company Name:	_____
Contact Name:	_____ Position: _____
Address:	_____ _____
Tel:	_____ Fax: _____
Email:	_____ Website: _____

*\*Information will be used in the exhibitor directory. Please submit the form together with your company logo with 300dpi in jpeg file.*

# Booking Form – Sponsorship & Exhibition

(Booking Form Cont.)

## Sponsorship Package

We wish to book the following sponsorship package  
(please check the appropriate box):

Packages	Price	Check
Diamond Sponsorship (Max = 2)	US\$140,000	<input type="checkbox"/>
Platinum Sponsorship (Max = 3)	US\$100,000	<input type="checkbox"/>
Gold Sponsorship (Max = 3)	US\$80,000	<input type="checkbox"/>

## Sponsorship Items

Please state if you would like to order sponsored seminars.  
Package sponsor applicants with no additional orders can leave blank.

Scientific Programs	Price	Check
<b>Sponsored Programs</b>		
A1 Lunch Symposium (Capacity over 400)	US\$30,000	<input type="checkbox"/>
A2 Lunch Symposium (Capacity 200)	US\$10,000	<input type="checkbox"/>
<b>Others</b>		
A3 Prof Yasuo Tano Travel Grant	US\$20,000	<input type="checkbox"/>
A4 Speaker Ready Room	US\$20,000	<input type="checkbox"/>
A5 Electronic Platform for Video and Poster	US\$1,000/10 seconds	<input type="checkbox"/>

Social Programs	Price	Check
B1 Gala Dinner	Negotiable	<input type="checkbox"/>
B2 Advertisement Prior to Gala Dinner	US\$1,000/10 seconds	<input type="checkbox"/>

# Booking Form – Sponsorship & Exhibition

(Booking Form Cont.)

## Branding Items

Please check the additional items you would like to order. Package sponsor applicants can enjoy a 20% discount on advertising and delegate items.

Advertising Items	Price	Quantity
<b>C1 Breaktime Video Advertisement (30 seconds)</b>	US\$2,000	
<b>C2 Advertisement in the APVRS Final Program Book</b>		
<b>Divider</b>	US\$5,000	
<b>Back Cover</b>	US\$5,000	
<b>Inside Front Cover</b>	US\$4,000	
<b>Inside Back Cover</b>	US\$3,000	
<b>Run of Page (Full)</b>	US\$2,000	
<b>Run of Page (Half)</b>	US\$1,000	
<b>C3 Banner Advertisement on Congress Website</b>		
<b>Banner Ads (Large)</b>	US\$8,000	
<b>Banner Ads (Regular)</b>	US\$5,000	
<b>C4 Push Notification</b>		
<b>Pre-Congress (Nov 1 - Dec 7)</b>	US\$2,000/ Twice	<input type="checkbox"/> (Qty: ____)
<b>During the Congress (Dec 8 - Dec 10)</b>	US\$3,000/ Twice	<input type="checkbox"/> (Qty: ____)
<b>C5 Pop-Up Advertisement</b>	US\$2,000	<input type="checkbox"/> (Qty: ____)
<b>C6 Delegate Bag Insert</b>		
<b>Delegate Insert</b>	US\$2,000	
<b>Product Catalogue</b>	US\$6,000	

Congress Mobile App Items	Price	Quantity
<b>D1 Company Profile</b>	US\$5,000	
<b>D2 Logo</b>	US\$20,000	

Delegate Items	Price	Check
<b>E1 Lanyard</b>	US\$20,000	<input type="checkbox"/>
<b>E2 Pocket Program</b>	US\$20,000	<input type="checkbox"/>
<b>E3 Pads or Pens</b>	US\$3,000	<input type="checkbox"/>

On-site Items	Price	Check
<b>F1 Wireless Network Provision</b>	US\$20,000	<input type="checkbox"/>
<b>F2 Executive Lounge</b>	US\$20,000	<input type="checkbox"/>
<b>F3 Coffee Break</b>	US\$10,000	<input type="checkbox"/>
<b>F4 Signage</b>	US\$15,000	<input type="checkbox"/>
<b>F5 Bottled Water</b>	US\$8,000	<input type="checkbox"/>



# Booking Form – Sponsorship & Exhibition

(Booking Form Cont.)

## Exhibition Booth

Please state the number of booths needed. Package sponsor applicants can leave blank if no extra exhibition space is required.

Stands	Early Bird On or Before August 14, 2023	Standard From August 14, 2023 Onwards	Number of Booth	Space Request (please check if appropriate)
Standard Booth (3x3 sqm)	US\$5,500	US\$7,000		<input type="checkbox"/> Space Only

Payment can be made to the APVRS account in Hong Kong (HKD/USD). Bank details are as follows:

Payment should be made via Electronic Fund Transfer (EFT)† to the following bank account:

Bank Name: Hang Seng Bank  
Name of the Account: Asia-Pacific Vitreo-Retina Society  
Account Number: 363-355744-222  
Bank Address: 83 Des Voeux Road, Central, Hong Kong  
Swift Code: HASE HKHH XXX

†Bank handling charges must be absorbed by the payer.

<u>Payment Schedule</u>	<u>Cancellation Penalties</u>
<ul style="list-style-type: none"><li>50% deposit upon receipt of the exhibition confirmation and invoice</li><li>50% balance by September 30, 2023</li></ul>	<ul style="list-style-type: none"><li>50% of the agreed amount on or before September 30, 2023</li><li>100% of the full payment on or after September 30, 2023</li></ul>

Payment in full is required no later than September 30, 2023. Failure to make payment does not release the contracted or financial obligation of the exhibitor.

*Note: All refunds are subject to a deduction of applicable banking service fees, which shall be borne by the exhibitor/sponsor.*

We understand the application procedure and agree to abide by the Guidelines for Industry Participation for the Conference. I confirm that I am authorized to sign this form on behalf of the Applicant/Company.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_